



Welcome to the Ending Deaths from Despair Webinar Series

# The “S is Silent in The Black Village: Suicide, the Unspoken Word”

Noon to 1:00 pm

Friday, June 17, 2022

**Link to the live broadcast:** <http://factv.fitchburgwi.gov/CablecastPublicSite/watch/3?channel=2>

You can also watch the broadcast at any of the following:

- LIVE: Spectrum Cable TV, Channel 985
- LIVE: AT&T U-Verse Cable, channel 99 and choose “Community Channel F2”
- LIVE: TDS CableTV, Channel 7
- LIVE and recorded: Roku, Apple TV, and Amazon Fire TV! Download and install the Cablecast Screenweave application, and search for City of Fitchburg or FACTv.



Sponsored by the Office of the Dane County Executive and Safe Communities Madison-Dane County  
*Ending Deaths from Despair Task Force*

Production and Broadcast by Fitchburg Access Community Television



# The “S is Silent in The Black Village: Suicide, the Unspoken Word”

## Our Webinar Facilitator and Coordinator

Coordinator:  
Ms. Charlie Daniel

Founder, African American Opioid Coalition  
Drugs and Falls Prevention Coordinator, Safe Communities  
Madison/Dane County

Affectionately called Ms. Charlie in the village, Ms. Daniel is the Director and Founder of the African American Opioid Coalition and the program coordinator for falls prevention at Safe Communities Madison-Dane County.

She has been an advocate and ally to underrepresented groups for over 35 years. She retired from the Wisconsin Technical College System as the education director for Minority Students Participation and Displaced Homemakers. She has been the recipient of many awards in the village, including YWCA Women of Distinction, NAACP, Community Shares Sally Sunde award, City of Madison James C. Wright award, and the Dane County Martin Luther King, Jr. award to name a few.

She is the past president of Access Community Health Centers, a member of the African American Health Network, Wisconsin Women of Color Network and the Madison Metropolitan Links, Inc. She studied at Jackson State College, University of Wisconsin-Green Bay and the University of London.



Facilitator:

Ms. Carola Gaines

Co-Chair African American Opioid Coalition of  
Safe Communities

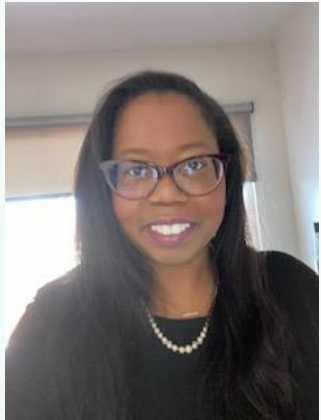
Carola is the Community Liaison Manager/Sr.  
Advocate, for Quartz Health Solutions.

Ms. Gaines has worked for Quartz and UW Health for 27 years, serving Medicaid families in advocating and creating programs that support their health and assist in removing barriers to receive quality health care. Her goals are to coordinate and provide a heightened level of support to Quartz BC+ providers and BC+ membership, by implementing innovative programs to improve access to care and striving to decrease health inequities.

Carola serves on several community Boards and committees. She is Co-Chair of AAHN, Co-Chair African American Health Network, Board Chair of the Rainbow Project, Board member the Foundation for Black Women Wellness, Secretary, One City School, Chair of Safe Sleep African-American Faith base initiative and member of Dane County Health Council and several other committees. She has received numerous awards and is a proud member of Delta Sigma Theta Sorority.

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## Our Panel



Dr. Diane C. Gooding is a Full Professor of Psychology and Psychiatry at the University of Wisconsin-Madison. She specializes in identifying and validating markers and predictors of schizophrenia and other serious brain disorders involving psychosis. A Fellow in the American Psychopathological Association (APPA) as well as the Association for Psychological Science (APS), she also serves as Deputy Editor for *Psychiatry Research*. She has won numerous awards for her teaching as well as her research. Currently the Vice President of NAMI-Dane County, Dr. Gooding is also an active and enthusiastic member of The Links, Incorporated.



Pamela Pfeffer is the mother of 3 daughters. She graduated from Mankato State University with two B.S. degrees (Speech Communications with an emphasis in interculturalism and Ethnic Studies with an emphasis in African American History) then went on to attend the University of WI, Madison where she completed a graduate program in Afro American Studies.



Reverend Anthony Wade has served as Pastor of Second Baptist Church in Madison for 14 years and is currently the 1<sup>st</sup> Vice President of the General Baptist State Convention of WI. In 2020, Reverend Wade retired from the Centers for Disease Control and Prevention as Senior Public Health Advisory after a 40-year career. Reverend Wade has been active in encouraging individuals to become vaccinated against COVID-19.



Ms. Mona Adams Winston  
Retired AT&T  
Co-Founder Dane County  
Juneteenth Celebration