

Culturally Confident Engagement for Translational Research: A Building Trust Curriculum Workshop

Overview: Despite the more than two decades that have passed since the National Institutes of Health (NIH) Revitalization Act of 1993 outlined the urgent need for the involvement of women and minorities in research, there continues to be a lack of diversity in both domestic and international studies. This Building Trust workshop was designed to strengthen the capacity of researchers and research teams to effectively recruit and retain typically underrepresented participants in research.

About the Curriculum: **Culturally Confident Engagement for Translational Research** is a unique educational program created specifically for researchers and research teams at the University of Wisconsin Madison by the Collaborative Center for Health Equity (CCHE). With support from the Institute for Clinical and Translational Research (ICTR), the program comprises seven interactive modules where participants respond to trigger films, discuss complex ethical issues, and practice skills for enhancing recruitment, retention, informed consent, and the development of community partnerships. Unique features of this program include: a formative exploration of how past research abuses contribute to a legacy of mistrust today; tools useful for opening the dialogue about sensitive topics such as race, racism and discrimination; and information on how and why to build community relationships.

Curriculum Facilitators: **Culturally Confident Engagement for Translational Research** is presented by UW-Madison experts in the recruitment and retention of typically underrepresented groups in research led by Susan Racine Passmore. Dr. Passmore was part of the Building Trust Initiative at the University of Maryland, Center for Health Equity. She is currently Senior Scientist and Asst. Director for Community Engaged Research with the Collaborative Center for Health Equity and continues with a research agenda focused on the inclusion of diverse populations in research.

Module 1:	Research, Race, and Social Justice
Outcome:	Examine how social and historical context impact researchers' engagement with minority communities.
Module 2:	Case Studies in Ethically Complex Research
Outcome:	Given case studies, analyze ethical considerations in conducting research with minority populations
Module 3:	Critical Conversations
Outcome:	Recognize how researchers can create effective discussions with minority communities
Module 4:	Meaningful Partnerships
Outcome:	Examine the benefits & challenges of community partnerships
Module 5:	Respectful Recruitment
Outcome:	Identify effective and respectful recruitment strategies for use with racial and ethnic minority communities.
Module 6:	The Informed Consent and Enrollment Conversations
Outcome:	Enhance the effectiveness with racial and ethnic minority participants.
Module 7:	Conscientious Retention
Outcome:	Explore the unique factors that contribute to enhanced retention of individuals from racial and ethnic communities in research.

Other Building Trust Educational Programs:

- ***Enhancing Minority Engagement in Research*** is a facilitator-led program designed to enable minority community members to engage with health and medical research and to make informed decisions about participating in research.
- ***Building Trust between Minority and Researchers Online*** is a web-based, interactive adaptation of Enhancing Minority Engagement in Research, and can serve as a resource for both community members and researchers with their community partners. The Building Trust Online program is freely accessible to everyone. To visit the site, go to <http://www.buildingtrustumd.org>

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