

“HOW TO PITCH A STUDY: TIPS AND CONCERNS”

PANEL DISCUSSION

Panelists



Nichelle Cobb, PhD is the Director of the Health Sciences Institutional Review Boards (IRBs) at the University of Wisconsin-Madison and has worked with IRBs since 1999. She has been involved in the formation of several statewide and regional IRB consortia to streamline IRB oversight of multi-site research. In addition to her duties as an IRB Director, Nichelle acts as the Chief Regulatory Operations Officer for Implementation for SMART IRB. SMART IRB is a project sponsored by the National Center for Advancing Translational Science (NCATS), an agency within the National Institutes of Health, which created a standardized national IRB agreement and a range of resources to support single IRB review. As part of the SMART IRB project she also co-leads a working group to harmonize approaches to reportable events. In addition, she is a member of several working group to establish support for single IRB model review of multi-site research (e.g., for the Patient Centered Outcomes Research Network and the Clinical Trials Transformation Initiative). Nichelle also is a site visitor for Association for the Accreditation of Human Research Protection Programs (AAHRPP). Nichelle served as a member of the Public Responsibility in Medicine & Research Workshop/Didactic Subcommittee.

Email: nlc@medicine.wisc.edu



Susan Hjelsand is the Director for the American Diabetes Association in Wisconsin. She is also a parent of a child with diabetes, and Sue has been involved in the diabetes community for eighteen years. She started as a parent advocate when her daughter was diagnosed at seven months old, and has worked with community leaders and partners to bring voice to patient perspectives throughout her tenure. Sue's previous leadership roles on the Board of Directors for the Southeast WI JDRF as VP of Outreach and Education, as well as her role as Camp Director for the ADA's camps in Wisconsin, has given her many opportunities to learn and gain perspective on family dynamics and interaction with many varied aspects of the diabetes community, including peer to peer mentoring, transitioning care, education, and patient perceptions. Sue's hope is to be the conduit for a better life with diabetes, until, of course, we find a cure.

Email: SHjelsand@diabetes.org



Joann Pritchett, PhD is Vice President of the African American Health Network focusing on health disparities. She works with the Alzheimers' Dementia Research Center, one of four in the United States. She also runs Stepping On classes for which she recruits older adults who have had a fall in the last year. Lastly, she works with the Chancellor's Scholarship Program students on campus.

Email: joann.pritchett@mailplus.wisc.edu