Stakeholder & Patient Engaged Research (SPER) Pilot Award  
2022 Request for Applications (RFA)

GOAL OF THE SPER PILOT GRANT PROGRAM

Stakeholder and patient engagement in research intends to generate evidence that is more relevant and useful for real-world application, and facilitates both the dissemination and uptake of research findings. Patient-Centered Outcomes Research (PCOR) and comparative effectiveness research (CER) are approaches that emphasize engagement of stakeholders throughout the research process, sound methodology, and timely implementation and dissemination of research results. With these research emphases, many investigators lack the infrastructure, partnerships and preliminary data to apply for funding opportunities in this area.

Goal: The goal of this Stakeholder and Patient Engaged Research (SPER) RFA is to provide support for activities that will strengthen a competitive application for external funding for research requiring strong stakeholder engagement as a foundation for a successful application. This includes but is not limited to PCOR. New or previously unsuccessful applicants to PCOR funders are encouraged to apply. We welcome applications that address contemporary and(or) emerging health crises and/or disparities in health among high-risk populations including underrepresented racial and ethnic groups.

Successful proposals to this RFA must provide rationale for the current gap in their program that precludes a successful extramural application. Examples of activities that would be responsive under this award include:

- Development of a strong stakeholder engagement strategy, including efforts to engage underserved populations as patient advisors/stakeholders (e.g., racial/ethnic minorities or those from rural areas).
- Collection of pilot data directed to a topic aligned with an external funder’s mission, using sound stakeholder engagement methodology.

Deliverable: Awardees will use the results of this award for submission of an application to an external funder within 6 months of project end-date. This award is not intended to support a project that is independent of an investigator’s career path. Examples of external funders include but are not limited to the following:

- PCORI: [http://www.pcori.org/funding-opportunities/funding-center](http://www.pcori.org/funding-opportunities/funding-center)
- AHRQ PCOR: [https://www.ahrq.gov/pcor/index.html](https://www.ahrq.gov/pcor/index.html)
- NIH: [https://grants.nih.gov/funding/index.htm](https://grants.nih.gov/funding/index.htm)

AWARD

Each award is for a maximum of $100,000 for 12 months of direct support.

ELIGIBILITY OF PRINCIPAL INVESTIGATOR

- PI must be employed by UW-Madison *(either sole appointment, or joint-appointment with VA Hospital, UW Milwaukee)* or Marshfield Clinic.
• The PI of this project must have the following investigator eligibility status:
  o Assistant, Associate or Full Professor (tenure track, CHS, or clinical) with well-developed plans for an independent research career. The results of this pilot should form a significant part of a subsequent externally-funded peer-reviewed research project.
    ▪ Associate or Full Professors must show evidence of having previously been supported by external, peer-reviewed funding.
    ▪ Full Professors are encouraged to identify and mentor less experienced investigators and describe specific and substantial roles for the mentee(s) on the research team.
  o Assistant, Associate or Senior Scientists with temporary or permanent PI status and an independent research career. Scientist applicants are required to provide the following evidence of an independent research career:
    ▪ Associate or Senior Scientists must show evidence of previous external funding support, and are encouraged to identify and mentor less experienced investigators and describe specific and substantial roles for the mentee(s) on the research team.
    ▪ All Scientist PI applicants must provide evidence that the proposed research represents an independent area of investigation. Include letters from the faculty supervisor and department chair or dean expressing strong support for this independence and an outline of the PI’s proposed academic trajectory. Letters will be reviewed as part of proposal package.
• Whereas residents, fellows, post-doctoral associates are NOT eligible to serve as PIs, they are eligible to serve as co-Investigators.
• PIs or co-PIs can only apply to a single ICTR funding mechanism in a calendar year. Investigators can be Key Personnel on another submission.
• Previous ICTR grant awardees are not eligible to receive a second ICTR award as PI or Co-PI if the previous award is still active.
• ICTR SPER awardees from past rounds are not eligible to re-apply for this funding mechanism unless there is evidence of successfully receiving external, peer-reviewed funding based on the previous award AND the previous award is closed
• If awarded, research teams may be invited to participate in a facilitated Collaboration Planning process as part of the ICTR Team Science initiatives.

KEY DATES AND DEADLINES

<table>
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<tr>
<th>Event</th>
<th>Date/Time</th>
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<tr>
<td>Letter of Intent Due (mandatory)</td>
<td>January 14, 2022 (by 5 pm)</td>
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<tr>
<td>RFA Workshop (Mandatory)</td>
<td>TBA (week of Feb 7, 2022)</td>
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<tr>
<td>Full Proposal Due</td>
<td>March 11, 2022 (by 5 pm)</td>
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<tr>
<td>Review Period</td>
<td>March-May 2022</td>
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<tr>
<td>Awards Announced</td>
<td>June 2022</td>
</tr>
<tr>
<td>Earliest Project Start Date*</td>
<td>July 1, 2022</td>
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**Contingency statement:** Support of projects that are scheduled to start on/after April 1, 2022, are contingent upon the successful renewal of grant support for the portfolio of translational research resources administered by the UW Institute for Clinical & Translational Research (ICTR).
LETTER OF INTENT (mandatory)

Due Friday, January 14, 2022 by 5 pm. Letters of Intent (LOIs) must be submitted as a single PDF/Word document to capgrants@lists.wisc.edu and/or Kate Judge at kjudge@wisc.edu. Note: The LOI is not used for ranking but will assist staff in identifying proposal reviewers.

The Letter of Intent - please include the following:

1. PI Name, contact information, department, and funding program to which you are applying.
2. Title of your proposal.
3. Specific aims and brief overview of research design and methods. Include enough detail to identify both scientific and design/methods reviewers.
4. Description of the knowledge gap that your research will fill.
5. Names and roles of key personnel
6. Community collaborators/stakeholders: All contributors, collaborators, invested groups, stakeholders need to be identified in the letter of intent.
7. Describe your plans for a future external funding submission and how this award will strengthen your application (indicate the potential RFA and research questions to address)
8. Identify the two special criteria that your project will address (see Narrative components for details on special criteria).
9. Letters of Support. The LOI submission must include letters of support from (a) community stakeholders/partners, (b) collaborators associated with the special criteria that you choose, and (c) if you are a scientist, see the instruction below.
   a. If you are a scientist – include letters from your faculty supervisor and department chair or dean expressing strong support for this independent line of research and outline the PIs proposed academic research trajectory.
   b. LOI Stage: Letters of support from all collaborators (community-based and academic) should confirm commitment to be involved in the project. If you are collaborating with an ICTR-CAP Program or Affiliate – you must have a letter of support from the Director of that program. Application Stage: Letters of support in the full application are expected to include much greater detail about the nature of the collaboration and the role of community/stakeholder partners.

RFA WORKSHOP (mandatory)

PIs are REQUIRED to attend/view the workshop; research teams and collaborators are encouraged to view the workshop as well. All those who submit a Letter of Intent will receive a link to the 2022 RFA Workshop.

ICTR Resources for Stakeholder and Patient Engaged Research: Please see the list of resources available to support writing strong applications listed on the final page of this RFA.

APPLICATION REQUIREMENTS

The full application is due on Friday, March 11, 2022 by 5 pm. Note: Applicants who responded to a previous UW ICTR Pilot Award RFA but were NOT funded, must submit a NEW application responsive to this announcement.
Please note these application instructions:

- A complete application includes **items 1-12** below
- Please insert page numbers on the full application
- Templates for the Face Page, Abstracts and Budget are within the **2022 Application Forms** on the ICTR Funding Opportunities page.
- Narrative: Maximum length of 6 pages, 11-point Arial font with ½” margins
- **Submit the full application as a single PDF/Word document** to capgrants@lists.wisc.edu and/or to kjudge@wisc.edu by 5 pm on Friday, March 11, 2022.

**Full Application: Components (1-12)**

1. **Face Page**
2. **Scientific Abstract:** Provide a concise description of the proposed research written for scientific audiences. 500-word maximum. Your scientific abstract must include:
   - Scientific rationale supporting your proposed research.
   - Research aims and project design.
   - Who will be on your research team (including patients and stakeholders), what roles they will play, and what is your plan for patient/stakeholder engagement?
   - Why this ICTR funding is necessary to prepare you for a highly competitive submission for an external federal grant application.

3. **Community Abstract:** The community abstract is an opportunity to express to our community reviewers how you anticipate that this project can, in the long-term, impact the health of Wisconsin residents. It should **not** be a reiteration of the Scientific Abstract but **instead** should **tell a story** that addresses the importance of this research, whose lives will ultimately be improved, and why (500 word maximum). **See Video on writing for community reviewers here:** [https://videos.med.wisc.edu/videos/8470](https://videos.med.wisc.edu/videos/8470)

Your community abstract must include:
- Magnitude of the health issue. How many individuals are affected, what is the scope of this issue in the state, how are costs of health care impacted, does this project address health disparities, does this project advance health equity?
- Knowledge gap. What gap will your proposed research address; what will your project results tell us that is not already known?
- Community collaborators. What was the involvement of the stakeholders in developing the research question? Who are the stakeholders of this research project, how will they be involved in your research, what roles will they play? Is the involvement meaningful? Is there evidence that research addressing the health problem is sought by potential end-users?
- Longer-term policy implications of your research. How might your research inform/impact organizational or public policies?
- Potential impact of this stream of research. How will this project, in the context of your larger research career, improve health in Wisconsin? Will the study translate new and existing findings into improvements in clinical practice, community health and/or policy?
4. **Biosketches for Key Personnel:** Please use the new NIH biosketch format as described here: [https://grants.nih.gov/grants/forms/biosketch.htm](https://grants.nih.gov/grants/forms/biosketch.htm)

- **Special note for PI applicant with Scientist Job Title:** The Personal Statement of the NIH Biosketch must include detail on how the proposed research represents an independent area of investigation for the applicant. Letters from the faculty supervisor and department chair or dean expressing strong support for this independence; an outline of the PI’s proposed academic trajectory must also be included.

- **For non-academic key personnel,** e.g., community members, contributors, or partners please submit resumes.

5. **Budget (up to $100,000 for 12 months of direct support) – Requirements**

- Use the budget template which is bundled with the face page in the application materials.
- Budget Justification is required (maximum 2 pages).
- Signed Non-Supplanting (NS) Questionnaire is required. Download NS form here: [https://ictr.wisc.edu/documents/non-supplanting-questionnaire/](https://ictr.wisc.edu/documents/non-supplanting-questionnaire/)
- For more on our supplanting policy see here: [https://www.med.wisc.edu/media/medwisc/program/grant-materials/wpp-supplntmg-policy-012020.pdf](https://www.med.wisc.edu/media/medwisc/program/grant-materials/wpp-supplntmg-policy-012020.pdf)

When creating your budget, please note the following parameters:

- **Indirect costs are not allowed.**
- There is an expectation that a subset of award funds will support your community-based collaborators, contributors, or partners. If not paying community-based individuals or groups, please justify why not.
- Investigator salary support is allowed, but clear justification of why it is necessary should be provided, e.g.,
  - Requested funds should be limited and used principally to directly support the research
  - Effort must be listed even when salary is donated
  - PIs proposing effort without salary support must provide documentation from your Department Chair *attesting to dedicated research time* for the proposed research
- “*Months of effort*” for each key personnel must be listed, even if no money is being requested to support their work under this pilot program.
- Matching resources are encouraged and can be monetary or non-monetary. A letter of support is required that details matching resources.
- Funds are available for personnel, supplies and other allowable expenses including payments to your community collaborators and/or stakeholders.
- Funding of education per se is not allowed under this program. However, tuition remission can be included for students who are budgeted to be paid as UW research or project assistants, whose efforts are integral to the research endeavor.
- Only travel funds necessary for study conduct (e.g., participant travel) are allowed.
- Equipment that is essential for the study, and is not otherwise available, may be requested, but large equipment expenditures are strongly discouraged.
6. **Narrative:** The narrative should not exceed 6 pages and should address each of the following components (sections a-i below).

a. **Specific Aims.**

b. **Rationale for Pilot Funding.** Please explain how this ICTR Stakeholder and Patient Engaged Research (SPER) award will increase the likelihood of submitting a highly competitive subsequent grant.
   - What specific gaps do you propose to fill with this funding (e.g., building stakeholder engagement, collecting pilot data)?
   - Are you collecting pilot data aligned with external funder’s mission, using sound stakeholder engagement methodology? Are you developing strong stakeholder engagement necessary for an external funding application?

c. **Background and Significance.**

d. **Investigator.** Please explain how the PI and research team are especially suited to this project (i.e., their expertise). If you are a junior investigator, explain how you and your research team have the appropriate experience, training and mentoring. If you are a more established PI, have you demonstrated an ongoing record of accomplishments that has advanced your field (i.e., publications, external peer-reviewed funding, and/or sustained practice/program/policy change)?

e. **Environment.** Will the scientific environment in which the work will be done contribute to the probability of success? Will the project benefit from unique features of the scientific environment, subject populations, or collaborative arrangements?

f. **Approach.** Describe how the proposed project will be carried out, including a description of methods and analyses to be used to accomplish the specific aims of the project. Include preliminary studies (if appropriate), research design, methodologies, analyses, potential problems and alternative strategies. Address the specific strategies and resources you will use to create an inclusive research team environment and engage a diverse group of people as study participants and/or patient advisors. Address potential problems you may encounter and strategies for solving them. Address feasibility to achieve goals within 12-month time-frame. If collecting pilot data to support a PCORI/AHRQ PCOR/NIH application, note that within this application you should discuss the aims, research design, methodology, and analyses for the pilot work, not the ultimate PCORI/AHRQ PCOR/NIH application.

g. **Engagement Plan:** Describe the plan to engage patients and stakeholders meaningfully in the various phases of the proposed research (e.g., planning, conducting, disseminating). How will patients/stakeholders be identified and engaged in the research? Are the roles of patients/stakeholders significant, meaningful, and well described? Are the stakeholder roles likely to be effective? Is the research focused on questions that are of interest to patients and their caregivers (relevance to patients/stakeholders)? As you complete your
engagement plan, consider the six PCORI Engagement Principles and refer to the PCORI Engagement Rubric for assistance. ICTR has many resources to assist researchers in crafting engagement plans; see the list of resources on the final page of this RFA.

h. **Future considerations—policy implications.** If applicable, please address how your research might inform/impact organizational or public policies. If you’d like assistance assessing the policy implications of your research, please contact UW Population Health Institute health policy consultants Victoria Faust, Liz Feder, and/or Wajiha Akhtar at uwphi@med.wisc.edu.

i. **Addressing Health Disparities/Health Equity:** Discuss how your research proposal addresses health disparities/inequities in the state of Wisconsin, either in the current proposal or in subsequent proposals. If your proposal does not address health disparities/inequities please justify. For assistance considering your project through an equity lens, please see the list of ICTR-affiliated health equity resources in the appendix at the end of this RFA. For the purposes of this RFA, see this definition of health disparities and health inequities:

> Differences in the incidence, prevalence, mortality, burden of disease, and other adverse health conditions or outcomes that exist between population groups based on gender, age, race, ethnicity, socioeconomic status, geography, sexual orientation and identification, disability or special health care needs, or other categories. Most health disparities are also considered to be health inequities – disparities that are avoidable, unfair or unjust and/or are the result of social or economic conditions or policies that occur among groups who have persistently experienced historical trauma, social disadvantage or discrimination, and systematically experience worse health or greater health risks than more advantaged social groups (see reference here).

j. **Special Criteria.** Applicants must address how they will incorporate two of the following seven special criteria into their research project.

i. **New Junior-Senior Investigator collaboration:** The project involves a new partnership between a junior investigator (the PI) and a senior investigator. A new partnership refers to one between two investigators who have not co-authored a manuscript. The junior investigator is expected to be the Principal Investigator of the project.

ii. **UW-Madison - Marshfield collaboration:** The study involves collaboration between a UW-Madison faculty member/scientist and a Marshfield Clinic/Marshfield Clinic Research Institute (MCRI) investigator. MCRI offers resources to support rural research. For more on MCRI resources contact Bob Greenlee at greenlee.robert@marshfieldresearch.org.

iii. **Interdisciplinary collaboration:** The project involves collaboration between/among faculty from different UW-Madison schools/colleges. To be considered interdisciplinary for the purposes of this grant program, it cannot be between/among departments within the same UW-Madison school/college.

iv. **UW-System school / UW Division Extension collaboration:** A collaboration between a UW-Madison/ Marshfield PI and another UW System investigator (http://www.wisconsin.edu/campuses/). For more on UW Division of Extension resources contact Kristin Litzelman at litzelman@wisc.edu.

v. **ICTR-CAP collaboration:** The PI and/or research team works with an ICTR-CAP Program/Affiliate in the design, implementation and/or evaluation stages of the proposed research.
vi. **Science of Community Engagement**: One of the specific aims for the proposed research will evaluate different approaches to stakeholder engagement. For definition of “science of community engagement” and other key terms, see the definition of key terms on the side-bar of the ICTR Funding Opportunities page.

vii. **Topic Areas**: Topic areas include contemporary and/or emerging health crises, racial/ethnic disparities in health, rural health disparities, social determinants of health, mental/behavioral health, and substance use disorders. In addition, projects involving pediatric or geriatric populations meet this “topic area” special criteria. If your project focuses on COVID-19 please be sure to describe how this proposal would translate to a subsequent larger grant application. **Note**: In some cases, proposals using an ICTR-CAP resource will meet the two special criteria requirement, e.g., ICTR-CAP collaboration plus Topic Area. **See examples in table below.**

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<th>EXAMPLES</th>
<th>Two Special Criteria</th>
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<tr>
<td><strong>Research Resource</strong></td>
<td><strong>ICTR-CAP Program</strong></td>
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<tr>
<td>2019 &amp; 2020 WCHQ Health Disparities Reports.</td>
<td>Health Innovation Program (HIP)</td>
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<tr>
<td>See more here: <a href="https://www.hipxchange.org/WCHQDisparities">https://www.hipxchange.org/WCHQDisparities</a></td>
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<tr>
<td>Patient experience data is available to support pilot grant proposals</td>
<td>Health Experiences Research Network (HERN)</td>
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<td>related to depression in young adults, TBI in veterans and more.</td>
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<tr>
<td>See more here: <a href="https://www.healthexperiencesusa.org/topics">https://www.healthexperiencesusa.org/topics</a></td>
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<tr>
<td>Wisconsin ZIP-code level data covering 27 health outcome and care</td>
<td>Neighborhood Health Partnerships (NHP)</td>
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<td>measures spanning the care continuum including wellness, prevention,</td>
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<td>risk factors for chronic diseases and chronic disease care. More info</td>
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<td>and sample reports here: <a href="https://nhp.wisc.edu/reports">https://nhp.wisc.edu/reports</a></td>
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The required application components below do not count against your 6-page narrative.

7. **Impact Statement.** Please respond to **ONE of the three** following questions regarding impact that is best aligned with your research question:

i. Identify the specific metrics that you will use to assess the impacts of your research on health outcomes (including physical, mental, and/or social), or the effects of your research on specific, well-established **determinants of health**. PI must be able to justify determinants chosen (see reference here).

ii. If specific metrics will not be measured in your pilot, describe the metrics that you will use to identify the effects of your **subsequent research** on health outcomes or on specific, well-established determinants of health.

iii. If you are not be able to measure specific health outcomes directly, describe other possible impacts of this pilot or subsequent research, where impact is defined as: any permanent new or revised structures, policies, or processes in the delivery of health care services or community health programs that are the result of this project/collaboration.
8. **Timeline**: Project must be completed within 12 months of start date. Are your proposed activities meaningful and feasible within the 12-month time-frame? Please include a depiction of what tasks will be completed during which months and a narrative that indicates how you will address timeline and deadline issues/potential challenges with your collaborators and stakeholders. This timeline and description do not count against your 6-page narrative described above.

9. **Literature citations**: Please attach.

10. **Letters of collaboration/support**: Please include signed (can be electronic) letters of support (LOS) from your collaborators—including those associated with the special criteria that you choose.
   - Collaborator letters should both indicate support for the project and fully describe the role that they will play in the research and how they intend to use the results of this project towards practice, program or policy change.
   - Provide a LOS from **community partners/stakeholders** outlining their commitment to the research and their specific, meaningful role in the project. For guidance on letters of support from community partners, and planning for stakeholder engagement, see this [guide](#) developed by the Wisconsin Network for Research Support (WINRS).
   - If you are collaborating with an **ICTR-CAP Program or Affiliate** – you must have a **letter of support from the Director of that program**.

11. **Do not include/attach appendices.**
Appendices – Supplemental Information

Advancing Health Equity: For assistance considering your project through a health equity lens, please consider the list of programs below. As members of the ICTR-CAP federation of programs, they stand ready to offer consultations on potential ICTR pilot grant applications. If you’d like help thinking through which program to contact, request an ICTR-CAP consultation here: https://ictr.wisc.edu/consults/community-academic-research/

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<th>Program</th>
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<th>Leadership</th>
<th>Brief Description</th>
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<tbody>
<tr>
<td>Cancer Health Disparities Initiative (CHDI)</td>
<td>Carbone Cancer Center</td>
<td>Earlise Ward, Program Lead</td>
<td>CHDI’s mission is to reduce the burden of cancer and cancer health disparities within minority and underrepresented communities through impactful population science research, community outreach, and meaningful engagement across Wisconsin. CHDI strives to improve open communication between patients, providers, and support systems while promoting increased research recruitment and mentoring programs for underrepresented populations in rural and urban communities across the state. See program flyer <a href="https://chdi.wisc.edu">here</a> URL: <a href="mailto:chdi@uwcarbone.wisc.edu">chdi@uwcarbone.wisc.edu</a> Email: <a href="mailto:chdi@uwcarbone.wisc.edu">chdi@uwcarbone.wisc.edu</a></td>
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<tr>
<td>Center for Urban Population Health (CUPH)</td>
<td>UW Madison, UW Milwaukee, Aurora Research Institute</td>
<td>Kristen Malecki, Director; David Frazer, Associate Director</td>
<td>CUPH seeks to advance population health research and education to improve the health of urban communities. We want to be a destination where researchers can lead innovative, community-connected population health research and education. URL: <a href="https://www.cuph.org">www.cuph.org</a> Email: David Frazer at <a href="mailto:dfrazer@wisc.edu">dfrazer@wisc.edu</a></td>
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<td>Collaborative Center for Health Equity (CCHE)</td>
<td>ICTR</td>
<td>Dorothy Farrar Edwards, Director; Susan Pasmore, Assistant Director</td>
<td>CCHE provides individual consultation, educational programs and support regarding community engagement and health equity for researcher and research teams. URL: <a href="https://ictr.wisc.edu/cche/">https://ictr.wisc.edu/cche/</a> Email: <a href="mailto:cche@ictr.wisc.edu">cche@ictr.wisc.edu</a> or contact Caitlin Scott at <a href="mailto:cscott8@wisc.edu">cscott8@wisc.edu</a></td>
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<td>Community-Academic Aging Research Network (CAARN)</td>
<td>UW SMPH</td>
<td>Jane Mahoney, Director</td>
<td>CAARN brings together academic researchers and community partners to conduct clinical and dissemination research related to healthy aging. CAARN has expertise in health equity research in rural areas and with African American older adults with chronic conditions. URL: <a href="https://caarn.wisc.edu/">https://caarn.wisc.edu/</a> Email: <a href="mailto:caarn@medicine.wisc.edu">caarn@medicine.wisc.edu</a></td>
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<tr>
<td>Community Advisors on Research Design and Strategies (CARDS®)</td>
<td>School of Nursing</td>
<td>Barb King, Faculty Advisor</td>
<td>CARDS® members draw on their lived experiences to offer researchers actionable feedback on a wide range of project plans and materials. The CARDS® bring valuable perspectives from diverse racial, socioeconomic, and educational backgrounds. CARDS is a program of the Wisconsin Network for Research Support (WINRS). See program flyer <a href="https://ictr.wisc.edu/cards/">here</a>. URL: <a href="https://winrs.nursing.wisc.edu/services/cards/">https://winrs.nursing.wisc.edu/services/cards/</a> Email: Contact Kat Phelps at <a href="mailto:kephelps@wisc.edu">kephelps@wisc.edu</a> (608-263-8425)</td>
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<tr>
<td>Center for Community Engagement and Health Partnerships (CCEHP)</td>
<td>SMPH – Milwaukee Office</td>
<td>Gina Green-Harris, Director</td>
<td>CCEHP provides equity and inclusion recruitment science training to investigators with an interest in equity research. CCEHP uses an asset-based model (reference here) to work with investigators to use a resilience lens and partner with underrepresented communities and stakeholders for innovative research ideas. URL: <a href="https://caarn.wisc.edu/">https://caarn.wisc.edu/</a> Email: Contact Gina Green-Harris at <a href="mailto:greenharris@wisc.edu">greenharris@wisc.edu</a> (414-219-5083)</td>
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<tr>
<td>Institute for Research on Poverty (IRP)</td>
<td>College of Letters &amp; Science</td>
<td>Katherine Magnuson, Director; Hilary Shafer, Associate Director</td>
<td>IRP supports research around health inequities, interaction of health and poverty, and social determinants of health. In addition, IRP research and analysis projects focus on health care access, cost, financing, health system performance, quality — in short: What works? Who benefits? Who pays? URL: <a href="https://irp.wisc.edu/">https://irp.wisc.edu/</a> Email: <a href="mailto:irpweb@ssc.wisc.edu">irpweb@ssc.wisc.edu</a></td>
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<tr>
<td>Marshfield Clinic Research Institute (MCRI) - Community Research</td>
<td>Marshfield Clinic Research Institute (MCRI)</td>
<td>Bob Greenlee &amp; Florence Becot, Co-Leads ICTR Community &amp; Collaboration</td>
<td>The community research core at MCRI includes the Center for Clinical Epidemiology and Population Health, and the National Farm Medicine Center. MCRI can support population-based research with an emphasis on rural areas via several population cohorts, consultation on navigating the rural research landscape, and connections with communities in rural Wisconsin. Additional MCRI centers include the Center for Oral and Systemic Health, the Center for Precision Medicine Research, the Clinical Research Center, and the Cancer Care and Research Center. URL: <a href="https://www.marshfieldresearch.org/">https://www.marshfieldresearch.org/</a></td>
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### Program Home Leadership Brief Description

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<th>Program</th>
<th>Home</th>
<th>Leadership</th>
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<tr>
<td><strong>Population Health Institute</strong> (PHI)</td>
<td>SMPH</td>
<td>Sheri Johnson, Director</td>
<td>The UW Population Health Institute advances health and well-being for all by developing and evaluating interventions and promoting evidence-based approaches to policy and practice at the local, state, and national levels. The Institute works across the full spectrum of factors that contribute to health equity. <strong>URL:</strong> <a href="https://uwphi.pophealth.wisc.edu/">https://uwphi.pophealth.wisc.edu/</a>. <strong>Email:</strong> Wajiha Akhtar <a href="mailto:wakhtar@wisc.edu">wakhtar@wisc.edu</a> and/or <a href="mailto:UWPHI@med.wisc.edu">UWPHI@med.wisc.edu</a></td>
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<tr>
<td><strong>Office of Community Health</strong> (OCH)</td>
<td>Department of Family Medicine &amp; Community Health</td>
<td>Jennifer Edgoose, Director; Shelly Shaw, Associate Director</td>
<td>OCH designs or facilitates programs in partnership with communities, patients, learners, our faculty, and our academic and health system partners. We prioritize projects in collaboration with the communities we serve, as well as with DFMCH faculty and leadership. See more on community health projects here. <strong>URL:</strong> <a href="https://www.fammed.wisc.edu/community/och/">https://www.fammed.wisc.edu/community/och/</a>. <strong>Email:</strong> <a href="mailto:communityhealth@fammed.wisc.edu">communityhealth@fammed.wisc.edu</a></td>
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### Additional Health Equity Research Resources (selected): ICTR and Beyond

- **UW SMPH Center for Health Disparities Research** (CHDR). The CHDR seeks to examine how a person’s environment and social conditions impact health down to the molecular level. CHDR researchers aim to identify new therapies, precision medicine approaches and other interventions. See more [here](https://ictr.wisc.edu/cche-building-trust/). Leadership includes center director, Dr. Amy Kind, and deputy directors Drs. Barbara Bendlin and Andrea Gilmore-Bykovskyi.

- **Culturally Confident Engagement for Translational Research: A Building Trust Curriculum.** This ICTR training is specifically for Wisconsin-based researchers and research team members to strengthen their capacity to effectively recruit and retain participants typically underrepresented in research. See here for more information: [https://ictr.wisc.edu/cche-building-trust/](https://ictr.wisc.edu/cche-building-trust/)


- **Neighborhood Health Reports:** The ICTR-CAP Neighborhood Health Partnerships (NHP) program can provide ZIP code-level data on 27 health outcome and care measures to complement existing community knowledge and experiences in these pursuits. Below is a list of reports available. For more information email nhp@hip.wisc.edu.
  - **Neighborhood Health Reports:** Detailed information about a zip code’s performance on one measure.
  - **Health Measure Summary Reports:** Snapshot of a zip code’s performance on most measures.
  - **Diabetes Profile Reports:** Snapshot of a zip code’s performance on all available diabetes measures and detailed information for each measure.

- **Rural Health Information Hub:** [https://www.ruralhealthinfo.org/](https://www.ruralhealthinfo.org/)

- **UW SMPH Population Health Institute Health Equity Resources:** [https://uwphi.pophealth.wisc.edu/match/match-health-equity-initiatives/](https://uwphi.pophealth.wisc.edu/match/match-health-equity-initiatives/)

- **Wisconsin Health Disparities Reports:** The Wisconsin Collaborative for Healthcare Quality (WCHQ), in collaboration with the UW Health Innovation Program (HIP) developed the 2019 Wisconsin Health Disparities Report and the 2020 Wisconsin Health Disparities Report: Rural and Urban Populations to identify where disparities in health outcomes and care exist in Wisconsin and to help inform and accelerate programs that are working to eliminate disparities. Access both disparities reports via HIPxChange at this URL: [https://www.hipxchange.org/WCHQDisparities](https://www.hipxchange.org/WCHQDisparities). Questions? Contact Lauren Bednarz at lauren.bednarz@wisc.edu.

- **Wisconsin Partnership Program (WPP): Health Equity Resources.** See here: [https://www.med.wisc.edu/wisconsin-partnership-program/health-equity-resources/](https://www.med.wisc.edu/wisconsin-partnership-program/health-equity-resources/)
Selected Reference Articles

ADDITIONAL RESOURCES FOR APPLICANTS TO THIS RFA

1. ICTR Resources for Stakeholder and Patient Engaged Research (SPER)
   - Consultations: ICTR-CAP partner programs are available to support patient/stakeholder engagement across the translational research spectrum. For brief descriptions of these programs see the here.
   - Online Tools and Toolkits on HIPxChange.
     - URL: https://www.hipxchange.org/Tools/EngagementTools
   - UW ICTR Stakeholder Engagement Research Resources
     - URL: https://ictr.wisc.edu/stakeholder-engagement-resources/
   - If you need help determining which program best fits your research needs, request a consult with Kate Judge (kjudge@wisc.edu).

2. What Populations of Interest Does PCORI Want to Address With Research?
   - See the PCORI list of diverse/lesser-studied populations here.

3. Definitions and Key Terms: See the side-bar of the ICTR Funding Opportunities page (Additional Requirements and Information)

4. Directory of ICTR-CAP Programs/Affiliate Programs: For a Directory of ICTR-CAP Programs/Affiliate Programs see the side-bar of the ICTR Funding Opportunities page (Additional Requirements and Information)

5. Grant Writing Group: UW Health Innovation Program
   - Numerous previous awardees have utilized the HIP Grant Writing Group (GWG). For information about how the HIP GWG works, see https://hip.wisc.edu/GrantWritingGroup. For information about joining the group, please email gwg@hip.wisc.edu.

6. Projects Funded in Previous Rounds
   - Descriptions of previous awards are available on the ICTR Funding Opportunities pages

7. ICTR-CAP Review Process and Criteria
   - See the side-bar of the ICTR Funding Opportunities page (Additional Requirements and Information)